



# DESIGN PICKLE REVEALS UNLIMITED CUSTOM ILLUSTRATION OFFERING

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## Design Pickle

designpickle.com

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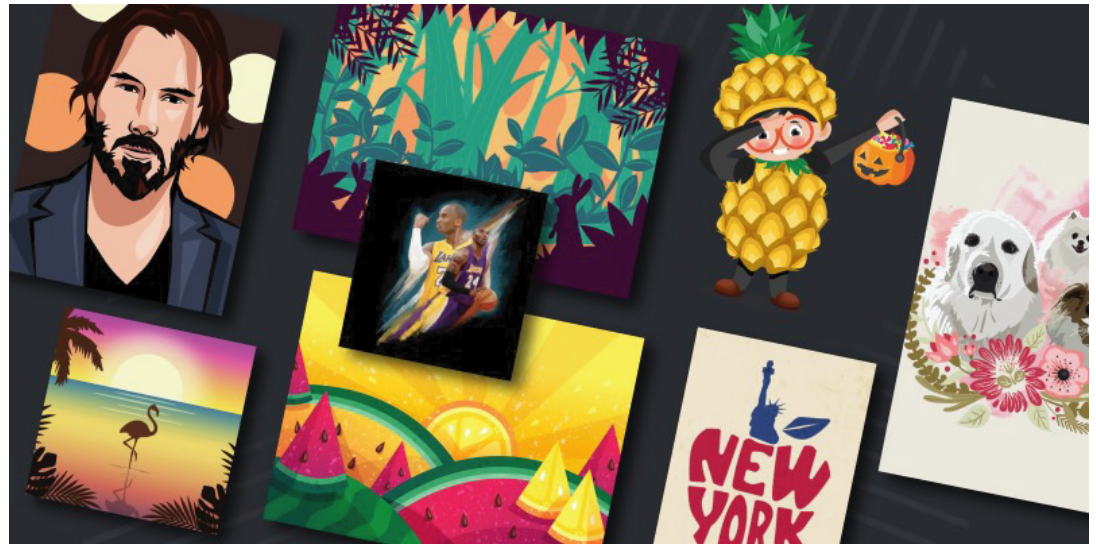
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## About Design Pickle

Design Pickle is the world's #1 graphic design platform that provides unlimited, high-quality design work for thousands of businesses for a flat-rate.

For images and more information on Design Pickle, contact Jess Guffey at jess@designpickle.com or visit

[www.designpickle.com](http://www.designpickle.com).



Above: Custom illustrations by Design Pickle illustrators

Scottsdale, AZ (May 13, 2020) — Today Design Pickle announced the launch of Custom Illustrations, a standalone subscription joining the company's flagship unlimited graphic design service. Custom Illustrations will allow businesses of all sizes and verticals to diversify their marketing and content through innovative, unique art, as a supplement to typical graphic design.

"After months of beta testing with our current customers, we are thrilled to release Custom Illustrations to the public," said Russ Perry, Founder and CEO of Design Pickle. "Whether through celebrity illustrations for social media or colorful, eye-catching ads, this service has already significantly leveled up the ways we're able to engage with our audience, and we can't wait for other businesses to see the same staggering impact on their own content and engagement."

Unlike graphic design — where a designer manipulates pre-existing visual elements in a composition — illustrators create original, emotion-evoking art with all elements tailored to the request of the customer. Examples of custom illustrations include portraits, caricatures, custom typography, tattoo art, and coloring or children's books.

The Custom Illustrations subscription, which includes unlimited requests and revisions, will be available starting today, May 13th, at \$499 per month. For more information on the service, visit [www.designpickle.com/custom-illustrations](http://www.designpickle.com/custom-illustrations).

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