

Design Pickle designpickle.com

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## **About Design Pickle**

Design Pickle is the world's #1 graphic design platform that provides unlimited, high-quality design work for thousands of businesses for a flat-rate.

For images and more information on Design Pickle, contact Tori Zackery at tori@ designpickle.com or visit www.designpickle.com.

## AFTER8TOEDUCATE RECEIVES FREE GRAPHIC DESIGN AND MARKETING SUPPORT

**PRESS RELEASE** • FOR IMMEDIATE RELEASE

03/9/20

## The Dallas-based non-profit named recipient of Design Pickle's Random Acts of Design program

Dallas, TX (March 9, 2020) - Graphic design company Design Pickle has announced After8toEducate as the first winner of their Random Acts of Design program in support of Dallas-area homeless youth.

The Arizona-based company will provide the local non-profit with three free months of their standard creative services, as well as 1-on-1 leadership training with their founder & CEO, Russ Perry, and three months of marketing consultation.

"The program brings much-needed capacity to fiscally lean non-profit organizations, like Aftee8toEducate," said After8 Interim Executive Director, Billy Lane. "We are very grateful for the visionary leadership of Design Pickle."

Design Pickle launched Random Acts of Design during the first quarter of 2020 in an effort to become an ally to the non-profit community. By providing access to high-quality design, the platform hoped to ease the financial strain of producing marketing collateral.

After the initial announcement of the program on February 1, 2020, entrants were given three weeks to submit their organization's mission statements and marketing plans for the year. Design Pickle received 26 applications from non-profits across the United States.

After careful deliberation by an in-house panel, After8toEducate was selected to further their efforts to provide safe spaces for Dallas ISD students.

"We are so excited to announce that After8toEducate is the first recipient of our Random Acts of Design program," said Russ Perry. "Our company's vision is to change lives through creativity, and we aim to help this amazing non-profit do just the same."

For more information about the Random Acts of Design program, visit here. To learn more about Design Pickle, visit www.designpickle.com.

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