



# YOU NIGHT RECEIVES FREE GRAPHIC DESIGN AND MARKETING SUPPORT

Louisiana-based non-profit named recipient of Design Pickle's Random Acts of Design program for Q2

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**Design Pickle**  
designpickle.com

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New Orleans, LA (May 28, 2020) - Creative services company Design Pickle has announced [You Night](#) as the latest winner of their [Random Acts of Design](#) program in support of cancer survivors.

**About Design Pickle**

Design Pickle is a global creative services company providing thousands of businesses with unlimited, high-quality design and illustration work at a flat-rate.

The Arizona-based company will provide the local non-profit with three free months of their graphic design services, as well as 1-on-1 leadership training with their founder and CEO, Russ Perry, and three months of marketing consultation.

"This gift of design services could not have come at a better time," said You Night Founder and Executive Producer, Lisa McKenzie. "Our team is working around the clock on our new pivot, so just knowing that we have a design team assigned to us that will help us soar right now is a God send."

For images and more information on Design Pickle, contact Jess Guffey at [jess@designpickle.com](mailto:jess@designpickle.com) or visit

[www.designpickle.com](http://www.designpickle.com).

Design Pickle launched Random Acts of Design during the first quarter of 2020 in an effort to become an ally to the non-profit community. By providing access to high-quality design, the platform hopes to ease the financial strain of producing marketing collateral.

After the second quarter announcement of the program on May 1, 2020, entrants were given two weeks to submit their organization's mission statements and marketing plans for the year. Design Pickle received applications from non-profits across the United States.

Following careful deliberation by an in-house panel, You Night was selected to further their efforts to help women embrace life beyond cancer.

"We're proud to make ourselves a resource to You Night through Random Acts of Design," said Russ Perry. "Our company's vision is to change lives through creativity, and we're excited to help this quarter's recipient amplify their community impact."

For more information about the Random Acts of Design program, visit [here](#). To learn more about Design Pickle, visit [www.designpickle.com](http://www.designpickle.com).